The difference in distribution

Tech Data is one of the leading distributors of digital technology, communications and consumer electronics products and services in the UK and Ireland. We offer our customers specialist support in key areas of the market, underpinned by exceptional product choice with more than 30,000 stock items from over 150 leading manufacturers available for next-day delivery.

Value Add Resellers (VARs), independent computer retailers, e-tailers, mobile phone dealers, electrical retailers and other third party businesses rely on Tech Data and its Collection of Specialists to provide sales and technical advice and to deliver the products they need to meet their customer's requirements.

As part of Tech Data Corporation, one of the world's largest wholesale distributors of technology products, services and solutions, we are a stable and well-funded business with an established track record, enabling 125,000 resellers in more than 100 countries to efficiently and cost effectively support diverse technology needs.

Who is Tech Data?
Watch video: techdata.co.uk/video

View all our vendors: techdata.co.uk/vendors

Azlan
Part of the Tech Data Group

Enterprise and networking

Azlan is the enterprise networking specialist of Tech Data offering customers specialist support and expertise in networking infrastructure and storage technologies, with a particular focus on key growth areas such as data centres, virtualisation and the cloud, big data and business analytics, convergence and unified communications.

Our close relationships with vendor partners including; HP, Cisco, IBM (hardware and software) Brocade, VMware and EMC, provide a complete end-to-end support service for resellers. Our Solutions Architects work with partners to meet exact customer requirements and address the most difficult technical challenges; our sales and marketing team helps resellers to drive new business opportunities; our account management team provides access to training and enablement resources and ensures that resellers get the best results from vendor programmes.

We offer exceptional product availability and advanced logistics. Our unique set of online tools enables systems to be configured and built to order, helping partners maximise services contract revenues.

APC by Schneider Electric | **AXIS** COMMUNICATIONS Make your network smarter | **BROCADE** | cisco Distribution Partner | **CITRIX** | **EMC²**

hp | **IBM** Premier Business Partner | **NETGEAR** | **vmware** | **ZyXEL**

View all our vendors: azlan.co.uk/vendors

Maverick
Part of the Tech Data Group

Pro AV

Maverick is the pro AV division of Tech Data, specialising in large format displays, projection, complimentary products and interactive collaboration tools designed for all vertical sectors.

We pride ourselves on the dedicated specialist support and services we offer to help your AV business grow and succeed. By working with the world's leading AV manufacturers we provide you with complete solutions meeting all your audio visual needs.

We support your business through the knowledge and expertise of our dedicated AV team, and the logistical and financial excellence from being a division of Tech Data. A combination of strengths that is unparalleled in the AV industry. Maverick not only offers the specialist support of a dedicated AV distributor but also has the ability to support your IT integration needs through our associated distribution business areas.
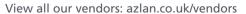
acer explore beyond limits | **AOC** | **ASUS** | **BARCO** | **BenQ** | **C2G** GET CONNECTED | **ERGOTRON** | **EPSON** EXCEED YOUR VISION | **Hotlamps** | **InFocus**

iiyama | **LG** Life's Good | **metroplan** | **PHILIPS** | **Promethean** | **SAMSUNG** | **SONY** make.believe | **VISION**

View all our vendors: tdmaverick.co.uk/vendors

Tech Data®
The Difference in Distribution®

Smartphone and mobile

Tech Data Mobile is the specialist smartphone and mobile division of Tech Data and a global leader in the value added distribution and integrated supply chain for the converging wireless and IT industries.

We offer an extensive choice of products from leading manufacturers including; Samsung, HTC, BlackBerry, Motorola, Huwawei, LG and Sonim available for next-day delivery to every part of the UK & Ireland. We also provide pre-shipment configuration services from our logistics centre and a range of marketing support and online tools that enable our customers to streamline their business processes and keep their costs down.

On a larger scale, we make use of our extensive integrated logistics operations across the UK and Europe, to help our vendor partners to increase market share, extend channel reach and generate product demand.

View all our vendors: techdatamobile.co.uk/vendors

Autodesk

Datech is the UK specialist distribution partner of Autodesk, the pioneer in 3D design, engineering and digital entertainment software, providing a wide range of value added services to the Autodesk VAR Channel.

As a specialist of Tech Data, Datech has a unique combination of specialisation and breadth, dedicated resources and broad operational strength unmatched elsewhere. Datech's 100% focus on Autodesk enables us to offer the consulting, support and training which our 400 highly specialised Autodesk Value Added Resellers need.

- Specialist training and enablement programs to facilitate the strategic growth of individual resellers through the Datech Channel Development Process.

- Business intelligence services, such as contract maintenance dashboards to handle renewals and a marketing qualified leads dashboard to discover and manage opportunities.

- End user demand generation programs and marketing campaigns.

- Financial power through Credit and Deal Support from Tech Data's market muscle, additional sales channels and infrastructure.

- Channel management though tools such as EDI technology, which interfaces directly with Autodesk and key VAR customers to grant effective electronic information exchange at speed.